

BUSINESS CREDIT MANAGEMENT ASSOCIATION

15755 West Rogers Drive, Suite 200, P.O. Box 510157 * New Berlin WI 53151-0157
(262) 827-2880 * FAX (262) 827-2899

www.wcacredit.org

Ten Benefits of Online Training!

1. Using Webinars for training, you can train one or one hundred people for the same price making this form of online training especially cost-effective
2. Online training is more effective because it is highly focused
3. Online training is especially beneficial because sponsoring organizations select presenters based on their expertise. As a result, attendees learn best practices from subject matter experts
4. No special equipment is needed for online training. At most, a phone and internet access are all that is required
5. Online Webinar training programs are usually interactive, meaning the instructor will answer specific questions asked in real time by attendees
6. Employees usually appreciate the fact that their employer is investing in the employee's continuing professional education
7. Good online credit training programs are designed so that the information shared with attendees can be applied immediately
8. Accessing online training means that the credit department supervisor or manager does not have to spend time actually doing the training
9. More importantly, enrolling employees in online training programs means that the supervisor or manager does not have to spend the time necessary to prepare to conduct the training
10. No travel time means more training time

By Michael Dennis. Michael is a frequent Webinar presenter for WCA, and the author of the Encyclopedia of Credit, a fast, free, searchable online resource for credit professionals: <http://www.encyclopediaofcredit.com/>. All Rights Reserved.

