## **BUSINESS CREDIT MANAGEMENT ASSOCIATION**

15755 West Rogers Drive, Suite 200, P.O. Box 510157 \* New Berlin WI 53151-0157 (262) 827~2880 \* FAX (262) 827~2899 www.wcacredit.org

## Ten Risk Reduction Rules

- 1. Take time to confirm customer commitments in writing.
- 2. Always check customer purchase orders for non-standard payment terms.
- 3. Given a choice, call customers sooner rather than later to discuss delinquent debt.
- 4. Request regular financial statement updates from active accounts.
- 5. Don't delay reviewing new data... even a speed scan is better than ignoring important information.
- 6. Always ask about the status of the entire past-due balance.
- 7. If appropriate, require rather than request customer financial statements.
- 8. Prioritize collectors' collection calls in descending dollar value.
- 9. Don't delay difficult decisions waiting for perfect data.
- 10. Require prompt payment of the undisputed portion of any disputed invoice.

Michael is a frequent Webinar presenter for WCA, and the author of the Encyclopedia of Credit, a fast, free, searchable online resource for credit professionals: http://www.encyclopediaofcredit.com/. All Rights Reserved.













