



# FINE PAPER/GRAPHIC ARTS INDUSTRY CREDIT GROUP/WI

Sponsored and Administered by the Business Credit Management Association - Wisconsin Credit Association  
*Leaders in Administration of Credit Interchange Groups*

## WHAT IS AN INDUSTRY CREDIT GROUP?

This Industry Credit Group is comprised of companies within the Fine Paper/Graphic Arts Industry selling to common customers. Member companies not only benefit from the exchange of current factual payment information, they also have an opportunity to network with their industry peers on credit and collection techniques and procedures, as well as industry trends. The Fine Paper/Graphic Arts Credit Group Members are typically wholesalers and/or distributors of:

- Copy Paper
- Printing Paper
- Coated and uncoated paper
- Envelopes and printing trade supplies
- Industrial products such as tape, boxes, bags and packaging supplies

## WHAT ACCOUNTS ARE DISCUSSED IN THIS GROUP AND WHOM WILL I RECEIVE TRADE INFORMATION ABOUT?

Members will discuss credit worthiness and payment habits of subjects of mutual interest in a diverse group of suppliers servicing the industry in Wisconsin. Although other types of subjects will be discussed, this Group's primary customer base includes:

- Commercial printers
- Lithographers
- Advertising agencies
- Graphic designers

## FOR MORE INFORMATION CONTACT

Gail Venne, Group Administrator  
The Business Credit Management Association Wisconsin HQ  
PO Box 510157  
New Berlin WI 53151  
Voice 262/827-2880 X223 ~ Fax 262/827-2899  
Email: [gailv@wccredit.org](mailto:gailv@wccredit.org)  
Web: [www.wccredit.org](http://www.wccredit.org)

## A FORUM FOR CREDIT PROFESSIONALS

- ▶ Network with peers on industry and credit related topics, concerns, and solutions
- ▶ Developed customer reports for use in evaluation of customers' trends, payment history and credit worthiness
- ▶ Established network of your peers, including priority credit referencing with confidence
- ▶ Priority 24-7 access to online Internet based group and credit reports for referencing instantaneously your customers' *up-to-date* payment experience
- ▶ Meetings and the exchange of information strictly monitored by an Association professional who conscientiously observes and adheres to antitrust laws concerning credit group business

Groups have proven themselves to be an effective management tool, as well as a sophisticated and dynamic source for confidential, reliable, and invaluable information to aid in making credit decisions. Your decisions are an integral part of your company's profitability. We would like the opportunity to demonstrate how an Industry Credit Group could be of assistance in your day-to-day decision-making.