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International Credit Executives Group Administered by Wisconsin Credit Association, Inc.

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### **MEETING NOTICE**

DATE: Thursday, January 16, 2020 PLACE: The Delafield Hotel | 262.646.1600 | <u>Website</u> 415 Genesee St, Delafield WI Conveniently located just 2 blocks off I-94 West at Highway C

### **MEETING AGENDA**

| 9:00 AM  | Registration & Refreshments                                   |
|----------|---|
| 9:30     | Welcome, Announcements, Election of Officers and Presentation |
| 11:45    | Lunch   |
| 12:45 PM | Program Resumes   |
| 2:30 PM  | Adjourn   |
|          | <b>NOTE:</b> Agenda times are tentative within 30 minutes.    |
|          | Final details will be confirmed to attendees.                 |

### THERE'S A BIG CHUCK OF CHANGE COMING! "GLOBAL ECONOMIC OUTLOOK – 2020"

**THE EXPERT WILL BE WITH US FOR THIS MEETING!** Byron Shoulton, International Economist with FCIA will present his perspective for 2020 and provide each and every attendee with a glimpse into the future. We'll begin by presenting an overall world review. After that, Byron will focus specifically on conditions in the following regions; Eastern Asia, Middle East, Brexit, LatAm, India and Europe. After each region, we'll turn the focus on member input, discussion, experience and your plans in that region in 2020. After review of these regions and others requested by you, we'll be sure to address any specific questions or struggles you're having or predicting for 2020. Here are a few comments from Byron as we look to next year:

"We enter 2020 with global trade having slowed noticeably in 2019. This trend continues in 2020. Much of this is due to a marked deceleration in merchandise export growth in East Asia and elsewhere, amid a cyclical downturn in demand for consumer electronics. U.S. protectionism, in parallel, also weighs heavily on global economic activity. This is particularly the case with regard to U.S.-China trade tensions, which has weighed on consumer and business sentiment across major markets, thereby depressing global trade flows.

The forecast is for only marginal improvement to this trend in 2020. Furthermore, China's economic slowdown will continue to negatively impact global trade flows going forward, investment in and the release, adaptation and connectivity of new technological advances [e.g. 5G network, Artificial Intelligence, driverless transportation, robotics, etc.,] will serve as the leading drivers to renewed global economic activity."

You will not want to miss this opportunity to learn from the Expert while gaining insight into the practices and experience of other exporters from your Group.

Attendance at the ICE Meetings is open to others from your company. Please make this notice available to everyone that will benefit. Business casual is appropriate for this meeting. Questions, please contact Dianna at 262.289.1225 <u>diannar@wcacredit.org</u>. Detailed directions will be provided with confirmation to attendees.

# RESERVATION FORM INTERNATIONAL CREDIT EXECUTIVES GROUP Thursday, January 16, 2020 Registration Form Also Available Online at

https://wcacredit.org/ice-online-registration/

Meeting Fees: EVERYONE FROM ICE GROUP MEMBER COMPANY: \$60 PER PERSON ALL OTHERS: \$95 PER PERSON Fees include morning meeting, refreshments & lunch

| COMPANY: | ADDRESS: |       |  |
|----------|----------|-------|--|
|          |          | Phone |  |
| Email    |          |       |  |
| Name     |          | Phone |  |
| Email    |          |       |  |

List here any topics you would like Byron to discuss during his presentation or specific countries or struggles to add to the open discussion agenda:

Please attach additional attendee names and contact information as needed.

## **© MEETING REFRESHMENT BREAK SPONSORSHIPS NOW AVAILABLE**

That's right, for a \$100 sponsorship, you'll be acknowledged at the meeting during announcements, signage at the tables and in the ICE Meeting Announcement! If your company is looking for visibility and want to market to a good cause—ICE is the place to be! An in-kind donation to the ICE Group Scholarship Fund will be made for the value of your sponsorship.

I wish to sponsor the next available ICE Meeting Refreshment Break. Please contact me for payment instructions and meeting date of our sponsorship. Name to appear on all printed material\_\_\_\_\_\_ Individual's Name\_\_\_\_\_\_ Phone\_\_\_\_\_\_ Thank You!

RETURN YOUR RESERVATION FORM NO LATER THAN JANUARY 9, 2020. SORRY, NO REFUNDS OR CREDIT ALLOWED FOR NO-SHOWS OR CANCELLATIONS AFTER JANUARY 9. SUBSTITUTIONS PERMITTED--PLEASE CONTACT BCMA-WI.

| PAYMENT INFORM   | ATION FOR MEETING         |  |  |  |  |
|--|---------------------------|--|--|--|--|
| □ Invoice my company \$ (ICE & BCMA-WCA Members Only. All Other Are Required to Pay in Advance)                  |                           |  |  |  |  |
| Check Enclosed \$  |                           |  |  |  |  |
| Please charge my/our registration fee(s) for \$  |                           |  |  |  |  |
| I have indicated the total to be charged and have completed the information below. If multiple attendees require |                           |  |  |  |  |
| individual charges, a separate registration is required for each person.   |                           |  |  |  |  |
|  |                           |  |  |  |  |
| NAME (as it appears on credit card):   | PHONE                     |  |  |  |  |
| ADDRESS (as it appears on credit card bill):   |                           |  |  |  |  |
| CITY STATE: ZIP  |                           |  |  |  |  |
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QUESTIONS:Please call Dianna Rowinski, 262.289.1225 | diannar@wcacredit.orgRETURN TO:Wisconsin Credit Association Inc15755 W Rogers Dr Suite 200 | PO Box 510157 | New Berlin WI 53151-0157FAX: 262.827.2899