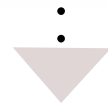




# What to Do About Slow Payments, Higher Risks, and Accelerating Rates of Customer Default



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THE ECONOMY HAS SUFFERED GREATLY AS A RESULT OF COVID-19. We will all be dealing with slower than normal customer payments, higher risk accounts and the real potential for customer default. Recovery may take a very long time. During this program, we'll discuss:

- Tips for effective collecting remotely.
- How to accelerate customer payments
- How to better manage credit risk in this economy
- Why more customers are likely to delay payments or file bankruptcy ...and practical real world examples of tools you can use today to deal with the challenges we face due to changes in our economy!

MICHAEL DENNIS is a respected business trainer and author. He can be credited for the development of this and future credit, collection and finance serial training programs. Michael has more than 20 years of experience in credit management in various industries; including healthcare, construction and the auto aftermarket. His most recent publications, "Happy Customer-Faster Cash" and "Customer Profit Hacking" are available on Amazon.



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## A WEBINAR

Wednesday

JUNE 17, 2020

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ATTENDANCE FEE:

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At the low cost of one registration (one fee per each phone/Internet connection), as many people as you wish in your office can attend the Webinar.

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For more information and to register, contact:

THE BUSINESS CREDIT MANAGEMENT ASSOCIATION

Wisconsin Credit Association

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