



Business Credit Management Association

EXHIBITOR RESERVATION FORM
2020 CREDIT & CONSTRUCTION PROFESSIONAL'S CONFERENCE & EXPO
SEPTEMBER 16 & 17

HILTON GARDEN INN MILWAUKEE NORTHWEST CONFERENCE CENTER

I/We wish to be an exhibitor at the 2020 Credit Professional's Conference and Expo. I am enclosing the booth fee, plus any additional charges from the list below. The Booth Fee covers space in the hall, electric & high-speed wireless Internet service, a banquet table & chair, all meals throughout the two day event, attendance at any/all breakout sessions, and the Expo-sponsored prize drawing. Your confirmation will include set up and tear down time and instructions where to ship your collateral (optional) in advance.

YOUR BOOTH FEE..... \$465.00

MEALS (Your booth fee includes admission for ALL MEALS at the Conference Hotel on both days for one representative from your company.

Please add \$155 per person for each additional representative for ALL MEALS.

# of Additional Representatives for Meals @ \$155 each \$

SPONSORSHIPS from Sign up Sheet (see reverse page) \$

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Refreshment Break 10:30 AM, 9/16/20 \$500
Refreshment Break 2:00 PM, 9/16/20 \$500
Refreshment Break 9:00 AM 9/17/2020 \$500
Refreshment Break 10:15 AM 9/17/2020 \$500
Happy Hour Social 3:30-5:00 PM 9/16/20 \$1000
Your Choice, \$

Total Additional Sponsorships \$

GRAND TOTAL: \$\*

ACKNOWLEDGEMENT TO APPEAR AS FOLLOWS-PLEASE PRINT CLEARLY, THIS INFORMATION WILL APPEAR ON ALL PRINTED MATERIAL AND SIGNAGE:

COMPANY NAME:
ADDRESS: C/S/ZIP
CONTACT NAME PHONE
FAX EMAIL
NAME(S) OF EXHIBITOR(S)
(Include Email Addresses)

The Hilton Garden Inn Milwaukee Northwest is conveniently located off Highway 45 just 20 minutes from Mitchell International Airport. Overnight room block \$119 expires August 15 for the evenings of 9/15 & 9/16/2020. Mention WCA to receive the discounted rate. Hilton Garden Inn Milwaukee Northwest 11600 W Park Place Milwaukee WI 53224 414.359.9823 https://www.hilton.com/en/hotels/mkeppgi-hilton-garden-inn-milwaukee-northwest-conference-center/?WT.mc\_id=zDA01MB2OLG34YX?SEO\_id=GM B-GI-MKEPPGI

NOTE: Your name and sponsorships will be added | updated on all electronic materials as soon as confirmed. Due to space limitations, we are asking all exhibitors to use table top displays and banner stands in lieu of a full booth assembly.

Thank you in advance for your support of the Credit Professional's Conference. Please contact Dianna Rowinski at the Wisconsin Credit Association, 262.289.1225 if you have any questions or require more information.

\*Please return your registration FIRST. Your payment via check for the grand total will guarantee your booth space and must be received no later than August 3, 2020. All reservations will be confirmed with specific instructions. Credit card payments accepted, please contact us by phone. Return to: Wisconsin Credit Association-ATTN Dianna 15755 West Rogers Drive, PO Box 510157, New Berlin WI 53151-0157 Voice: 262.289.1225 email: diannar@wccredit.org



Full refund or no cancellation fee to apply if the Conference cannot be held due to health concerns as dictated by the CDC. The facility and the Association will act in the best interest of our members and the community. Safety is our primary concern.



The BUSINESS CREDIT MANAGEMENT ASSOCIATION  
Wisconsin Credit Association

2020 CREDIT PROFESSIONAL CONFERENCE | SEPTEMBER 16 & 17  
HILTON GARDEN INN MILWAUKEE NORTHWEST & CONFERENCE CENTER  
SPONSOR & AUCTION DONATION SIGN-UP FORM

√ Check to Sponsor      Insert \$ Value of Sponsorship

\_\_\_\_\_ \$ \_\_\_\_\_ Numerous ***Breakout Sessions*** will be held both days. Your donation of \$250.00 will sponsor one

\_\_\_\_\_ \$ \_\_\_\_\_ Multiple refreshment break sponsorships can be yours for just \$500 each:  
\_\_\_ 9/16/20 AM (2 available) \_\_\_ 9/16/20 PM (1 available) \_\_\_ 9/17/20 AM (2 available)

\_\_\_\_\_ \$ \_\_\_\_\_ The Annual ***Silent Auction*** to benefit the Member Education Scholarship Fund will be conducted all day on Wednesday. If you can donate an item, cash or a certificate, please let us know. Logo business & product donations welcome!  
Donating: \_\_\_\_\_

\_\_\_ Will bring to the Conference    \_\_\_ Will deliver to WCA in advance  
\_\_\_ I will donate, but do not know yet what the donation will be. I'll call as soon as possible!

\_\_\_\_\_ \$ \_\_\_\_\_ Printing for ***Program Booklets*** to be handed out at the Credit Conference. Donation of \$250.00 needed. We will gladly accept multiple sponsors for this category. Your company logo will be proudly displayed on the front cover of the booklet and all printed marketing materials.

\_\_\_\_\_ \$ \_\_\_\_\_ Printing the ***Conference Announcement***. For just \$500.00 you can be listed as the announcement sponsor, your company name emblazoned for all to see. We will gladly accept multiple sponsors for this category. We will need your company logo by June 23 for the hard copy printing or anytime for the online version.

\_\_\_\_\_ \$ \_\_\_\_\_ ***Sponsor Delegate Premium***. We welcome multiple delegate premiums. A monetary donation of \$1000 is required OR a donated item of your choice. In the past; calculators, bags, portfolios, etc. have been donated to hand out to delegates at registration. Be sure to include your logo on donations.

\_\_\_\_\_ \$ \_\_\_\_\_ Happy Hour Social 3:30-5:00 PM 9/16/20 \$1000

***Sponsors will be listed in booklets advertising the event, posted at events and announced during the Credit Conference. Members will know YOU proudly sponsored the Conference! OUR SUCCESS DEPENDS ON YOUR GENEROUSITY! Thank you!***

CONTACT INFORMATION AS YOU WOULD LIKE IT TO APPEAR ON ALL PRINTED MATERIAL:

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/STATE/ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

***Deadline for announcement logos needed by 6/23/20***

Please return this form by ***AUGUST 3, 2020*** to:

\_\_\_\_\_ Check enclosed now for \$ \_\_\_\_\_

Payable to WCA

\_\_\_\_\_ Send invoice for monetary sponsorships later.

\_\_\_\_\_ I will call with credit card information

Business Credit Management Association, WCA

ATTN: Dianna Rowinski

PO Box 510157

New Berlin, WI 53151-0157

By Email: [Diannar@wccredit.org](mailto:Diannar@wccredit.org)

Questions: 262.289.1225