

BCMA Proudly Presents: **A Virtual Presentation**
Experience Comedy With Content on 10/21/2020

BCMA
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BRUCE CHRISTOPHER, PSYCHOLOGIST AND HUMORIST - Laugh 'til you cry. Learn 'til you change. These are the only rules that apply at a Bruce Christopher presentation. At the heart of it all, what separates Bruce from the pack is his outrageously funny dynamic delivery of today's hot topics. Bruce inspires audiences internationally by giving them real, immediate solutions for change without fluff and hype. Bruce has spoken at the prestigious Million Dollar Round Table Conference, London's Royal College of Surgeons, and the Mayo Clinic. He is a practicing supervising Clinical Psychologist holding degrees in Professional Psychology and Interpersonal Communications. He speaks over 100 times each year and is one of today's most sought after speakers in the Fortune 500.

The Power of Perception: How What You See is What You Get!

It has been said that "Perception IS Reality." When it comes to our relationships with people, our perceptions play a significant role. Our perceptions about others and ourselves can often create illusions, which hinder our success and our ability to perform at the highest level of achievement.

How we perceive our co-workers, customers, teammates, and all the people around us has a profound impact on their morale, motivation, and performance.

The objective of this webinar is to show how "what you see is really what you get" in life. Our perceptions always take center state in our personal and professional lives and form the basis of our prosperity and productivity. "People show up for you according to your perceptions you have of them." —*Psychologist, Bruce Christopher*

"I was expecting a lecture, instead what I experienced was more like a stand-up comedy show with GREAT CONTENT!" - New York City Forum

Register early—Attendance is limited to the first-100 registrations!

WHEN: Wednesday, October 21, 2020
2:00—3:00 PM Central Time

WHERE: Your Office or Home
You will receive an invitation for this Webex hosted Webinar with instructions to access the presentation by phone and your PC.

REGISTRATION FEES:
\$89 per person

Scholarship grants for this event are made possible by the generous donations from CBMN and the WCA Scholarship Fund! Apply at: <https://wcacredit.org/scholarships/>

REFUND POLICY: No refund or credit for cancellations after 10/15/20 or no-shows. Substitutions are permitted with notification to WCA , 262.827.2880 or admin@wcacredit.org.

Registration—Power of Perception 10/21

Name _____

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Method of Payment | \$89 per person

- Invoice (BCMA-WCA Members Only)
- Credit Card (Call WCA 262.827.2880)
- Check Enclosed (Payable to WCA)

Return registration to:

BCMA-Wisconsin Credit Association
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or Email: diannar@wcacredit.org

Questions: Dianna at 262.289.1225