

COMMON MISTAKES MADE BY THE CREDIT DEPARTMENT — HOW TO AVOID AND PREVENT THEM

Mistakes are made in every credit department every day. Some mistakes create serious problems for the credit department. In this program, we will examine...

A WEBINAR

Wednesday

AUGUST 25, 2021

TIME: 9:00—10:00 AM CT

ATTENDANCE FEE:

\$65 members

\$79 all others

Each remote location will be charged a fee to join the program. Unlimited attendees calling from a single connection will be charged just one fee. Discounts given for 5-plus lines joining the Webinar. Call BCMA for details.

CONFIRMATION:

Will be sent to all registered attendees with easy-to-follow instructions to access the program on your PC and phone! Contact the Association if you do not receive an email confirmation and handouts in advance of the Webinar.

WEBINAR REGISTRATION

“Avoiding Credit Department Mistakes”
| Wednesday, August 25, 2021 | 9:00—
10:00 AM CT

NAME _____
EMAIL _____
ADDRESS _____

- The kinds of mistakes that result in bad debt losses and how to prevent them
- The errors often made that can result in slower payment, and how to avoid them
- The blunders that sometimes are made in interactions with customers and how to prevent them
- The gaffes credit pros make from time to time that damage their career prospects, and how to avoid them

Please don't miss this fast-paced, fact-filled, interactive program.



MICHAEL DENNIS is a frequent & popular trainer for BCMA & its Affiliates, a frequent contributor to Credit Association Newsletters and Social Media Groups. Michael has over 25 years of experience in credit management in various industries including healthcare, construction, and auto aftermarket. His most recent books, "Happy Customers, Faster Cash" and "Customer Profit Hacking" are available at Amazon. Don't miss this opportunity to learn best practices by avoiding common mistakes.

Continuing Professional
Education Units
1 CPE Unit & .1 CEU
<http://www.creditsociety.org>
Your experience matters—accreditation

American Society
ASCCP
Credit & Collection Professionals

WEBINAR REGISTRATION

“Avoiding Credit Department Mistakes” | Wednesday, August 25, 2021 | 9:00—10:00 AM CT

NAME _____ EMAIL ADDRESS _____

COMPANY _____

ADDRESS _____ CITY/STATE/ZIP _____

TELEPHONE _____
(If you are registering more than one phone connection, please duplicate this form. The fee is charged per phone line)

Method of Payment (Non members are asked to prepay):
___ Invoice my Company \$ _____ (BCMA & WCA Members Only)
___ Check Enclosed \$ _____
___ Credit Card (Please contact BCMA/WCA at 888.546.2880)

A credit or refund will only be given for cancellations received 5 days prior to the session. REGISTER ONLINE:
<https://wacredit.org/webinar-seminar-registratinon/>. Internet Explorer is not supported when registering online.
Kindly use an alternate browser. **CONTACT BCMA IF YOU DO NOT RECEIVE A CONFIRMATION THAT INCLUDES ACCESS INSTRUCTIONS AND THE HANDOUTS 2 DAYS PRIOR TO THE WEBINAR!**