

ONLINE WEBINAR

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Financial Analysis Boot Camp - 2 part series

We are pleased to announce a new 3-hour program designed specifically for credit and collection professionals. The program will be divided into two 90-minute webinars.

Your instructor, Michael Dennis, will focus on examining:

- The Balance Sheet, the Income Statement, and the Statement of Cash Flows
- Myths and realities about customer financial statement analysis
- Financial ratios
- Trend analysis and comparative analysis
- Limitations of financial statement analysis
- Best practices in financial statement analysis
- Common mistakes in connection with financial statement analysis
- The various ways the credit pros use customer financial analysis to set credit limits for new and existing customers

WEDNESDAY,
JANUARY 8, 2025
&
JANUARY 15, 2025
9:00 AM - 10:30 AM CT

- \$150 for BCMA/WCA Members
- \$200 for Non-Members

Each connection will be charged to join the program. Unlimited attendees connecting from a single connection will be charged just one fee.

You will receive webinar access instructions and handouts the week prior to the Webinar.



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Presenter: Michael Dennis

Register online at:

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